

Pureen^{*}

LIQUID CLEANSER

**A Safe Way to Clean
Baby's Accessories,
Fruits and Vegetables**



Parents usually use dishwashing liquid detergent to clean feeding bottles, teats, pacifiers and other baby accessories. However, if these products are not thoroughly rinsed with clean water, babies will end up ingesting the lingering residue of dishwashing liquid detergent, which is harmful to their health.

Pureen Liquid Cleanser is specially formulated with plant based surfactants. It effectively washes away milk fats and stains from your baby accessories such as drinking cups, feeding bowls, spoons and toys. Just add ½ teaspoon *Pureen* Liquid Cleanser into 1 litre of water and immerse the accessories into the solution, then clean and rinse thoroughly. It can be rinsed off easily, without leaving harmful residue on accessories. The formulation is so gentle that parents' hands will be protected against dryness and chapping.

Pureen Liquid Cleanser is also ideal for washing fruits and vegetables. It has been tested effective for removing more than 99% pesticides commonly used on fruits and vegetables. Just follow simple steps by mixing ¼ teaspoon *Pureen* Liquid Cleanser to 5 litres of water, immerse for about 5 minutes, then rinse with clean water.

Pureen Liquid Cleanser with mild and gentle formulation is safe for cleaning baby accessories, fruits and vegetables. The product comes in three variants, i.e. No Flavour, Orange Flavour and Mint Flavour. It is also available in refill packs of 600ml.

Look out for Pureen Liquid Cleanser in the hypermarkets, supermarkets, departmental stores, medical halls and pharmacies.



Please visit www.pureen.com.my for more information.

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